

**Remit Address:**

WCAU
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

STRATEGIC MEDIA PLACEMENT
Attention: Accounts Payable
7669 STAGERS LOOP
DELAWARE, OH 43015

INVOICE

DUPLICATE

Advertiser	FITZPATRICK FOR CONGRESS	Invoice #	PL12110454
Product	Political	Invoice Date	11/25/12
Estimate Number	2407	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/05/12
Station	WCAU	Order #	334492
Account Executive	Joe Trondle	Alt Order #	
Sales Office	Detroit NSO	Deal #	
Sales Region	National	Order Flight	10/10/12 - 11/05/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	11365
		Advertiser Ref	08903

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WCAU	6A-7A M-F	6A-7A M-F								
	CDR										
					10/29/12 to 11/04/12	4x	MTWTF--				
	WCAU			M	10/29/12	:30	6:13 AM	TVGENFI TZ1201H	\$850.00		14
	WCAU			Tu	10/30/12	:30	6:43 AM	TVGENFI TZ1201H	\$850.00		12
	WCAU			W	10/31/12	:30	6:27 AM	TVGENFI TZ1201H	\$850.00		13
	WCAU			Th	11/01/12	:30	6:53 AM	TVGENFI TZ1201H	\$850.00		15
					11/05/12 to 11/11/12	1x	M-----				
	WCAU			M	11/05/12	:30	6:12 AM	TVGENFI TZ1201H	\$850.00		16
2	WCAU	7A-9A TODAY SHOW	7A-9A M-F								
	CDR										
					10/29/12 to 11/04/12	4x	MTWTF--				
	WCAU			M	10/29/12	:30	9:15 AM	TVGENFI TZ1201H	\$1,500.00		14
	WCAU			Tu	10/30/12	:30	7:23 AM	TVGENFI TZ1201H	\$1,500.00		13
	WCAU			W	10/31/12	:30	8:28 AM	TVGENFI TZ1201H	\$1,500.00		15
	WCAU			F	11/02/12	:30	8:41 AM	TVGENFI TZ1202H	\$1,500.00		16
					11/05/12 to 11/11/12	1x	M-----				
	WCAU			M	11/05/12	:30	8:35 AM	TVGENFI TZ1201H	\$1,500.00		17
3	WCAU	8-10A SUNDAY	758A-956A SUNDAY								
	CDR										
					10/29/12 to 11/04/12	2x	-----S				
	WCAU			Su	11/04/12	:00			\$525.00	See MG 3.6,3.7,3.8	4
					PREEMPT						
	WCAU			Su	11/04/12	:00			\$525.00	See MG 3.6,3.7,3.8	5
					PREEMPT						

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Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	11365
		Advertiser Ref	08903

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
3	WCAU	8-10A SUNDAY	758A-956A SUNDAY								
	CDR										
	WCAU			Su	11/04/12	:30	8:23 AM	TVGENFI TZ1201H	\$375.00	MG for 3.5,3.4	7
	WCAU			Su	11/04/12	:30	9:18 AM	TVGENFI TZ1202H	\$575.00	MG for 3.5,3.4	6
	WCAU	1130A-12P SUN @ ISSUE	1130A-12P	Su	11/04/12	:30	11:48 AM	TVGENFI TZ1201H	\$100.00	MG for 3.5,3.4	8
5	WCAU	10A-11A TODAY SHOW 3	10A-11A M-F								
	CDR										
					10/29/12 to 11/04/12	3x	MTWTF--				
	WCAU			M	10/29/12	:30	10:54 AM	TVGENFI TZ1201H	\$425.00		9
	WCAU			W	10/31/12	:30	10:29 AM	TVGENFI TZ1201H	\$425.00		10
	WCAU			F	11/02/12	:30	10:54 AM	TVGENFI TZ1201H	\$425.00		8
					11/05/12 to 11/11/12	1x	M-----				
	WCAU			M	11/05/12	:30	10:52 AM	TVGENFI TZ1202H	\$425.00		11
6	WCAU	4P-5P NBC10 NEWS	4-5P M-F								
	CDR										
					10/29/12 to 11/04/12	3x	MTWTF--				
	WCAU			Tu	10/30/12	:30	4:19 PM	TVGENFI TZ1201H	\$650.00		9
	WCAU			Th	11/01/12	:30	4:23 PM	TVGENFI TZ1202H	\$650.00		8
	WCAU			F	11/02/12	:30	4:39 PM	TVGENFI TZ1201H	\$650.00		10
7	WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F								
	CDR										
					10/29/12 to 11/04/12	5x	MTWTF--				
	WCAU			M	10/29/12	:30	4:59 PM	TVGENFI TZ1201H	\$950.00		15
	WCAU			Tu	10/30/12	:30	5:14 PM	TVGENFI TZ1201H	\$950.00		14
	WCAU			W	10/31/12	:30	4:58 PM	TVGENFI TZ1201H	\$950.00		18

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Special Handling		Product Code	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F								
	CDR										
	WCAU			Th	11/01/12	:30	5:28 PM	TVGENFI TZ1201H	\$950.00		16
	WCAU			F	11/02/12	:30	5:21 PM	TVGENFI TZ1202H	\$950.00		17
				11/05/12 to 11/11/12	1x	M-----					
	WCAU			M	11/05/12	:30	5:25 PM	TVGENFI TZ1201H	\$950.00		19
8	WCAU	6P-630P NBC10 NEWS	6P-630P M-F								
	CDR										
				10/22/12 to 10/28/12	5x	MTWTF--					
	WCAU	5A-6A M-F NBC10 NEWS 5A	5A-6A M-F	M	11/05/12	:30	5:15 AM	TVGENFI TZ1202H	\$200.00	MG for 8.13 10/26	24
	WCAU	5A-6A M-F NBC10 NEWS 5A	5A-6A M-F	M	11/05/12	:30	5:28 AM	TVGENFI TZ1201H	\$200.00	MG for 8.13 10/26	23
	WCAU	TONIGHT SHOW W/JAY LENO	1135P-1237A	M	11/05/12	:30	12:07 AM	TVGENFI TZ1201H	\$750.00	MG for 8.13 10/26	22
				10/29/12 to 11/04/12	5x	MTWTF--					
	WCAU			M	10/29/12	:30	7:30 PM	TVGENFI TZ1201H	\$1,150.00		15
	WCAU			Tu	10/30/12	:30	6:13 PM	TVGENFI TZ1201H	\$1,150.00		14
	WCAU			W	10/31/12	:30	6:21 PM	TVGENFI TZ1201H	\$1,150.00		17
	WCAU			Th	11/01/12	:30	6:12 PM	TVGENFI TZ1201H	\$1,150.00		18
	WCAU			F	11/02/12	:00			\$1,150.00	See MG 8.20,8.21	16
				NA-NOT AVAILABLE							
	WCAU	3P-4P M-F ELLEN	3P-4P M-F	F	11/02/12	:00			\$775.00	See MG 8.25	20
				DNA-NEWS SPL REPORT							
	WCAU	8-10A SUNDAY	758A-956A SUNDAY	Su	11/04/12	:30	9:41 AM	TVGENFI TZ1201H	\$375.00	MG for 8.16 11/02	21
	WCAU	3P-4P M-F ELLEN	3P-4P M-F	M	11/05/12	:30	3:47 PM	TVGENFI TZ1201H	\$775.00	MG for 8.20 11/02	25
				11/05/12 to 11/11/12	1x	M-----					
	WCAU			M	11/05/12	:30	6:24 PM	TVGENFI TZ1201H	\$1,150.00		19

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	WCAU	11-1135P M-F LATE NEWS	11P-1135P								
	CDR										
					10/29/12 to 11/04/12	4x	MTWTF--				
	WCAU			Tu	10/30/12	:30	11:32 PM	TVGENFI TZ1201H	\$2,400.00		13
	WCAU			W	10/31/12	:30	11:29 PM	TVGENFI TZ1201H	\$2,400.00		12
	WCAU			Th	11/01/12	:30	11:22 PM	TVGENFI TZ1201H	\$2,400.00		11
	WCAU			F	11/02/12	:30	11:12 PM	TVGENFI TZ1201H	\$2,400.00		14
					11/05/12 to 11/11/12	1x	M-----				
	WCAU			M	11/05/12	:30	11:25 PM	TVGENFI TZ1201H	\$2,400.00		15
11	WCAU	TONIGHT SHOW W/JAY LENO	1135P-107A								
	CDR										
					10/29/12 to 11/04/12	2x	MTWTF--				
	WCAU			Tu	10/30/12	:30	12:29 AM	TVGENFI TZ1201H	\$750.00		7
	WCAU			F	11/02/12	:30	12:29 AM	TVGENFI TZ1201H	\$750.00		8
					11/05/12 to 11/11/12	1x	M-----				
	WCAU			M	11/05/12	:30	11:46 PM	TVGENFI TZ1202H	\$750.00		9
12	WCAU	NFL LATE NEWS	11P-1205A								
	CDR										
					10/29/12 to 11/04/12	1x	-----S				
	WCAU			Su	11/04/12	:30	12:13 AM	TVGENFI TZ1201H	\$2,800.00		4
13	WCAU	5A-5A ALL DAY STORM COV	5A-5A								
	WCAU				10/29/12 to 10/29/12	1x	M-----				
				M	10/29/12	:00			\$0.00	Credited	1
					PREEMPT-DUE INVENTORY						

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------	---------	-------------	------	-----	------	--------	----------	-------	------	----------------	-------

Aired Spots **45**

<u>Gross Total</u>	\$47,250.00	
<u>Agency Commission</u>	\$7,087.50	
<u>Net Amount Due</u>	\$40,162.50	<u>Payment Terms 30 Days</u>

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